



# HYDRATING

HYDRATING DIAMOND POWDER HYALURONIC ACID is a specially developed cosmetic facial care series, with diamond powder and hyaluronic acid. Hyaluronic acid intensively hydrates skin, while helping to retain moisture in it for a longer period of time. This makes skin much softer and elastic. Hyaluronic acid is an important component of connective tissue that fills the intercellular space. Known to dermatologists as a dermal filler, it is directly injected into the skin, to fill in wrinkles from within. Many consumers do not like this invasive and expensive approach, and therefore they look for cosmetic products that imitate the properties of dermal fillers. REFAN uses exactly this type of hyaluronic acid. It has the extraordinary ability to hold nearly a thousand times more of its own weight in water. But to penetrate skin, the molecule must be small enough. In REFAN products, the branched-chain hyaluronic acid (cross-linked hyaluronic acid) is used, which due to its structure has a high water-absorbing capacity, similar to the high-molecular hyaluronic acid, but much more stable to enzymatic degradation and with easier penetration into the skin, compared to the linear one. Using cosmetics, enriched with hyaluronic acid, makes skin healthier and smoother. In combination with diamond dust, the products of the luxurious facial series HYDRATING DIAMOND POWDER HYALURONIC ACID smooth and correct skin imperfections. This innovative active ingredient is increasingly found in the composition of cosmetic products. Diamond powder gently exfoliates epidermis, deeply hydrates and improves skin comfort, by brightening and refreshing it. This series is inspired by the perfection of diamonds and is affordably priced, so that everyone can immerse themselves in the luxury of the "King of Gems".