



# Specialized soaps

## The Holy Lake

The soap contains curative mud from the Dead Sea which is actually a drainless salt lake located at the lowest point on Earth. Its water has a salt content of over 30 % which is about ten times the salinity of the oceans. The Dead Sea has become famous as a healing spring thanks to its unique mineral content.

Layer upon layer of fine silt deposits have evolved over thousands of years to form the Dead Sea mud. In its natural form, the curative mud is a black, fine, greasy and sticky mass. It contains organic substances mixed with minerals and salts from the sea. Some trace and macro elements are found therein - calcium, magnesium, organic nitrogen, sodium, iron, copper, selenium, lithium, etc. with beneficial effects on human body. The mud stimulates the regenerative processes, improves metabolism, and has hypoallergenic and antiseptic properties. The high content of trace elements and sulfur heals vitamin and mineral deficiencies in case of skin diseases.

The mud is used in its natural form, without any further processing, in order to preserve its highly curative and dermatological efficiency to the utmost. As a soap ingredient it provides gentle exfoliation which removes dead skin cells and unclogs pores. By absorbing excess sebum it revitalizes and refreshes skin. With its high mineral content the mud moisturizes skin and helps with natural skin hydration.

Holy Lake Soap is a modern cleansing skin care product.  
120 g